

Katherine Times

YOUR TOWN & COUNTRY WEEKLY

Shop 3, South Gate Shopping, Katherine Terrace, Katherine NT 0850.

(PO Box 42, Katherine NT 0851)

Phone 8972 1111. Fax 8971 0120. Email mail.kathtimes@ruralpress.com

ADVERTISING RATES

Column centimetre rate

| | |
|--------|--------|
| Casual | \$5.30 |
| 500 | \$5.20 |
| 1000 | \$5.09 |
| 2500 | \$4.88 |
| 5000 | \$4.67 |
| 10000 | \$4.67 |

All prices GST exclusive.

For spot and full colour charge please call the
Katherine Times.

Bookings and Copy

Display: Bookings close
12noon Fridays.

Classified: Deadline 1.30pm
Monday.

Bookings and material
will not be accepted
after this time.

Column Widths:

Classifieds: (8 columns to page): 1 col 2.8cm,
2 col 6.0cm, 3 col 9.4cm, 4 col 12.5cm. Call us for
column widths 5, 6, 7 and 8 columns.

Display: (7 columns to page): 1 col 3.5cm, 2 col
7.2cm, 3 col 10.9cm, 4 col 14.7cm, 5 col 18.5cm,
6 col 22.2cm, 7 col 26cm.

Borders of ads must fit inside these measurements.

Classified line ads

**\$8.15 for 20 words
and 75 cents per word
thereafter.**

GST inclusive.

Inserts

**3,500 minimum required.
Call 8972 1111 for price.**

Preferred position

| | |
|-----------|------|
| Page 1 | 100% |
| Pages 2-3 | 50% |
| Pages 4-5 | 40% |
| Pages 6-7 | 30% |

Promotional Features

**1 page or more -
give us a call to discuss
what options could
benefit you!**

Trades and Services Directory

**Prices start from as low as \$44.31 per week.
Minimum package of 6 weeks. Conditions apply.**

Advertising representatives:

THE GLOBE BRIDGE CO: School Lane, Exeter NSW 2579. Phone (02) 4883 4109, fax (03) 4883 4107, email durnford@bigpond.com

CUMBERLAND MEDIA: 1st floor, 141A Gilbert Street, Adelaide SA 5000. Phone (08) 8221 5855, fax (02) 8221 5866, email: cblmedia@bigpond.net.au

O'KEEFFE MEDIA SERVICES: 181 York Street, Subiaco WA 6008. Phone (08) 9381 7766, fax (08) 9382 4850, email: sales@okeeffemedia.com.au

BARRY BROWNE MEDIA SERVICES: Unit 11, 20 Commercial Road, Melbourne VIC 3001. Phone (03) 9807 9154, fax (03) 9820 8819, email: barrybrowne@isp.com.au

JF MEDIA: 2/145 Melbourne Street, South Brisbane. Phone (07) 3844 5888, fax (07) 3255 1922, email: abby@jfmedia.com.au

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