

# Material Specifications

GENERAL NEWS								
Newspaper	Column Depth	1 col	2 col	3 col	4 col	5 col	6 col	7 col
Albany Advertiser	400mm	34mm	72mm	110mm	148mm	186mm	224mm	262mm
Albany Extra	400mm	34mm	72mm	110mm	148mm	186mm	224mm	262mm
Augusta Margaret River Times	400mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Broome Advertiser	400mm	34mm	72mm	110mm	148mm	186mm	224mm	262mm
Bunbury South Western Times	400mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Bunbury Herald	400mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Busselton Dunsborough Times	400mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Countryman	405mm	35mm	74mm	112mm	151mm	190mm	230mm	270mm
Geraldton Guardian*	400mm	34mm	72mm	110mm	148mm	186mm	224mm	265mm
Goldfields Express	405mm	35mm	74mm	112mm	151mm	190mm	230mm	270mm
Great Southern Herald	400mm	34mm	72mm	110mm	148mm	186mm	224mm	262mm
Harvey-Waroona Reporter	400mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Kalgoorlie Miner*	405mm	35mm	74mm	112mm	151mm	190mm	230mm	270mm
Kimberley Echo	380mm	34mm	72mm	110mm	148mm	186mm	225mm	263mm
Manjimup-Bridgetown Times	400mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Midwest Times	400mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
Narrogin Observer	400mm	34mm	72mm	110mm	148mm	186mm	224mm	262mm
Northern Guardian	400mm	34mm	72mm	110mm	148mm	186mm	224mm	262mm
North West Telegraph	400mm	34mm	72mm	110mm	148mm	186mm	224mm	262mm
Pilbara News	400mm	34mm	72mm	110mm	148mm	186mm	224mm	262mm
Sound Telegraph	400mm	33mm	71mm	110mm	148mm	186mm	224mm	262mm
York Community Matters	390mm	62mm	128mm	195mm	260mm	N/A	N/A	N/A

CLASSIFIED									
Newspaper	Column Depth	1 col	2 col	3 col	4 col	5 col	6 col	7 col	8 col
Albany Advertiser	400mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Albany Extra	400mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Augusta Margaret River Times	400mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Broome Advertiser	400mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Bunbury South Western Times	400mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Bunbury Herald	400mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Busselton Dunsborough Times	400mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
Countryman	405mm	32mm	66mm	100mm	133mm	167mm	201mm	235mm	270mm
Geraldton Guardian	400mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	265mm
Goldfields Express	405mm	32mm	66mm	100mm	133mm	167mm	201mm	235mm	270mm
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Sound Telegraph	400mm	31mm	64mm	97mm	130mm	164mm	197mm	230mm	262mm
York Community Matters	390mm	62mm	128mm	195mm	260mm	N/A	N/A	N/A	N/A

## \*Real Estate Liftouts for Geraldton Guardian and Kalgoorlie Miner:

Full Page	350mm H x 265mm W
Half Page	175mm H x 265mm W
Quarter Page	175mm H x 129mm W