



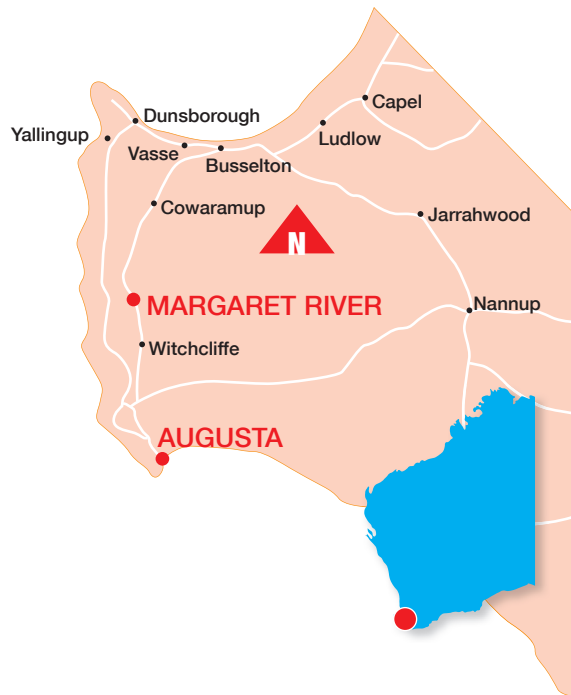
The Augusta Margaret River Times services the well known South West areas famous for great wines, food and world famous surf beaches. After being established in July 2007, the Times is the only letterbox and business delivered free newspaper within the district. It continues to lead the way with quality editorial content and combined with its easy reading format has seen this paper quickly become the locals' paper of choice.

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Editorial:  
**editor@amrtimes.com.au**



**CIRCULATION**  
**6,734**

Distributed Fridays weekly

**DISTRIBUTION AREA**

Delivered to households/ businesses in Margaret River and Augusta and available for free in the Augusta Margaret River Shire. Available for purchase in surrounding areas.

**ADVERTISING RATES AND INFORMATION**

**DISPLAY ADVERTISING**

Casual	<del>(\$6.79)</del>	\$7.47	per cm
1500cm	<del>(\$6.47)</del>	\$7.11	
2500cm	<del>(\$6.17)</del>	\$6.79	
5000cm	<del>(\$5.90)</del>	\$6.49	
10000cm	<del>(\$5.66)</del>	\$6.22	
20000cm	<del>(\$5.43)</del>	\$5.98	

**CLASSIFIED ADVERTISING\***

Lineage	<del>(\$15.48)</del>	\$17.02	first 3 lines,
	<del>(\$5.09)</del>	\$5.60	thereafter
Display	<del>(\$9.85)</del>	\$10.84	p.c.c.

**EMPLOYMENT CLASSIFIEDS**

Lineage	<del>(\$15.48)</del>	\$17.02	first 3 lines,
	<del>(\$5.09)</del>	\$5.60	thereafter
Display	<del>(\$10.57)</del>	\$11.63	p.c.c.

**LOADINGS**

Page 1	100%	Page 7	20%
Page 2	25%	Backpage	40%
Page 3	45%	EGN	15%
Page 4	15%	RHP	20%
Page 5	30%	Specified	15%
Page 6	15%	Other	15%

Colour loadings: Spot **25%**  
Full **40%**

**DEADLINES**

	BOOKINGS	COMPLETED AD COPY
General Display	Fri noon	Tues noon
Class Display	Wed noon	Wed noon
Class Lineage	Wed noon	Wed noon



*(GST Exclusive rates shown in Red)*

\*Classifieds (excluding employment), Wheels, Real Estate & Service Directory are common to Busseton Dunsborough Times