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Here are a few reasons why now is a good time to get on board...

Valuable, Insightful Content

BRW is the publication Australian's turn to for ways to improve their business, as well as their personal financial position. Through *BRW*'s dynamic weekly sections and popular monthly flagship issues, *BRW* is perfectly suited to both the astute investor and the ambitious business owner.

An Affluent Audience That Continues to Grow

The average *BRW* reader earns \$200k pa (*BRW* Reader Research 2009). *BRW*'s readership of 194,000 (Roy Morgan June 2010) is up 20% YOY. *BRW* also has strong Business Executive penetration, reaching 25% of Australian Executives (Australia's Business Readership Survey 2010).



Unique Opportunities for Advertisers

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BRW.

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