



The Busseton Dunsborough Times has a history dating back more than 100 years within the region. July 2007 saw this publication renamed and undergone a redesign to better serve the residents of Busseton and Dunsborough as a free newspaper. Since that time the paper has achieved some great results and now boasts the highest readership and circulation of any local newspaper. The pinnacle of its success has come in being selected back-to-back PANPA Newspaper of the Year throughout the South Pacific region in 2008 and 2009. Its commitment to balanced editorial content and easy reading style has seen the times become Busseton and Dunsborough's paper of choice



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CIRCULATION
15,080
 Fridays Weekly



DISTRIBUTION AREA
 Delivered to households/
 businesses in the Busseton
 and Dunsborough and is
 available free in the Busseton
 Shire. It is available for
 purchase in Cowaramup and
 surrounding areas.

ADVERTISING RATES AND INFORMATION

DISPLAY ADVERTISING

Casual	(\$6.79)	\$7.47	per cm
1500cm	(\$6.47)	\$7.11	
2500cm	(\$6.17)	\$6.79	
5000cm	(\$5.90)	\$6.49	
10000cm	(\$5.66)	\$6.22	
20000cm	(\$5.43)	\$5.98	

CLASSIFIED ADVERTISING*

Lineage	(\$15.48)	\$17.02	first 3 lines,
	(\$5.09)	\$5.60	thereafter
Display	(\$9.85)	\$10.84	p.c.c.

EMPLOYMENT CLASSIFIEDS

Lineage	(\$15.48)	\$17.02	first 3 lines,
	(\$5.09)	\$5.60	thereafter
Display	(\$10.57)	\$11.63	p.c.c.

LOADINGS

Page 1100%	Page 720%
Page 225%	Backpage40%
Page 345%	EGN15%
Page 415%	RHP20%
Page 530%	Specified15%
Page 615%	Other15%

Colour loadings: Spot **25%**
 Full **40%**

DEADLINES BOOKINGS COMPLETED AD COPY

General Display	Fri noon	Wed 10am
Real Estate	Fri noon	Mon noon
Motoring-wk prior	Wed noon	Thurs 4pm
Class Display	Wed noon	Wed noon
Class Lineage	Wed noon	Wed noon

* Classifieds (excluding employment), Wheels, Real Estate & Service Directory sections are common to Augusta Margaret River Times



(GST Exclusive rates shown in Red)