

## *TheSenior*

New South Wales / A.C.T.

\* Circulation  
124,079

\*\* Readership  
418,146

## *TheSenior*

Victoria

\* Circulation  
95,878

\*\* Readership  
355,707

## *TheSenior*

Queensland

\* Circulation  
62,900

\*\* Readership  
276,760

## *TheSenior*

Western Australia

\* Circulation  
56,673

\*\* Readership  
198,355

## *TheSenior*

South Australia

\* Circulation  
42,943

\*\* Readership  
146,006

## *TheSenior*

Tasmania

\* Circulation  
17,894

\*\* Readership  
53,682

## *TheSenior* traveller

Circulation  
400,364

Readership  
1.448 million

\* CAB Summary report for the period 1/04/09 to 31/03/10

\*\* 2007 Reader's Survey. Dench McClean Carlson. August 2007

### DISTRIBUTED MONTHLY TO:

#### Health:

Hospitals - Nursing Homes

#### Retail:

Chemists - Shopping Centres  
Supermarkets

#### Tourism & Travel:

Tourist Assoc - Railway Stations -  
Travel Agents - Tourist & Visitor Centres  
- Caravan Parks

#### Recreation:

Libraries - Clubs - Parks - Hotels

#### Community Welfare Groups:

Senior's Social and Care Groups  
Neighbourhood Centres  
Migrant Resource Centres  
Meals on Wheels  
Community Health Care Centres  
Salvation Army & Wesley Mission  
St Vincent De Paul

#### Residential:

Real Estate Agents  
Retirement Villages Living Centres  
Caravan Parks

#### Government Offices:

Council on the Ageing  
Local Councils  
Dept of Community Services  
Centrelink