

The Great Southern Herald has been the journal of record in the heart of the Great Southern's farming region since 1901, and continues to provide a comprehensive coverage of community and regional news.

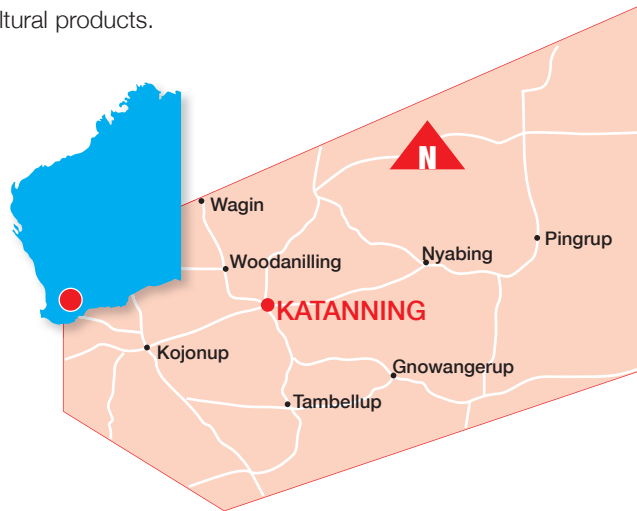
With agriculture such a local focus, the paper also keeps producers up to date with the latest news, market reports and farming advice in its weekly Great Southern Farmer liftout.

Ask about our very competitive 'Great Southern' package, which will also extend your reach at minimum cost.

Located in the heart of the Great Southern, 290 kilometres south east of Perth, Katanning is a major regional centre servicing more than 18 communities in a prosperous agricultural region. With a growing population, currently more than 4000 people, Katanning provides a range of recreation and leisure facilities, government, health and education services, as well as a diverse retail and business district.

Katanning also has a rich cultural mix that celebrates difference yet embraces community. Major industries include a large export abattoir and the Katanning saleyards – home of the largest country sheep sales in WA, sheep studs, wool and a major CBH receival centre.

The region is an important contributor to the State's economy, generating hundreds of millions of dollars in earnings from agricultural products.



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CIRCULATION 1,556

Published every Wednesday Paid Sales

DISTRIBUTION AREA

Katanning and the surrounding areas of Albany, Bremer Bay, Broomehill, Bunbury, Cranbrook, Dumbleyung, Gnowangerup, Jerramungup, Kojonup, Kukerin, Lake Grace, Mt Barker, Newdegate, Nyabing, Ongerup, Pingrup, Tambellup, Tenterden, Wagin and Woodanilling

ADVERTISING RATES AND INFORMATION

DISPLAY ADVERTISING

Casual	(\$6.12)	\$6.73	per cm
1500cm	\$5.83	\$6.41	
2500cm	\$5.56	\$6.12	
5000cm	\$5.32	\$5.85	
10,000cm	\$5.10	\$5.61	
20,000cm	\$4.90	\$5.39	

LOADINGS

Page 1	.75%	Page 7	.25%
Page 2	.25%	Backpage	.40%
Page 3	.45%	EGN	.10%
Page 4	.30%	RHP	.15%
Page 5	.35%	Specified	.10%
Page 6	.20%	Other	.15%

CLASSIFIED ADVERTISING

Lineage	(\$15.91)	\$17.50	first 3 lines,
	(\$5.18)	\$5.70	thereafter
Display	(\$10.24)	\$11.26	p.c.c.

DEADLINES

Features	Thu 1pm	Fri Noon
General Display	Thu 1pm	Fri Noon
Real Estate*	Thu 1pm	Fri Noon
Motoring*	Thu 1pm	Fri Noon
Real Estate & Motoring adverts are General Display sizing.		
Class Display	Mon Noon	Mon 4pm
Service Directory	Mon Noon	Mon Noon
Class Lineage	Mon 4pm	Mon 4pm

COMPLETED AD COPY

EMPLOYMENT CLASSIFIED

Lineage	(\$15.91)	\$17.50	first 3 lines,
	(\$5.18)	\$5.70	thereafter
Display	(\$10.89)	\$11.98	p.c.c.

(GST Exclusive rates shown in Red)

