



Covering the Shires of Harvey and Waroona, the Harvey-Waroona Reporter has a long history within the district that it serves.

The Reporter has been through a steady growth period along with the local population growth as both coastal and inland areas continue to attract more people.

Delivered free to households and businesses throughout the area, this newspaper continues to bring its readers up to date every Tuesday with the latest news, sport, events, social pictures and advertising.

The region is noted for its internationally renowned beef, clean/green horticulture, dairy products and fine wine and mineral sands and alumina production. It is the centre of the Geographe wine region and there are two alumina refineries, a major export abattoir, a major export fruit juice and whole milk factory, a silicon smelter and a white pigment export refinery.

The Waroona, Logue Brook and Stirling dams provide pristine domestic water to Perth and surrounding areas.

Tourism has become an important part of the local economy with many popular destinations such as the picturesque Stirling's Cottage Gardens located on the Harvey River, all within a day trip of Perth.



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CIRCULATION

8,383

Every Tuesday

Delivered free to all

households and businesses

DISTRIBUTION AREA

Delivered to households/businesses in Harvey, Waroona, Australind, Brunswick, Leschenault, Lake Clifton, Roelands, Burekup and Cookernup. Bulk drops made to Binningup, Benger, Burekup, Myalup, Wokalup, Preston Beach, Cookernup, Roelands and Yarloop.

ADVERTISING RATES AND INFORMATION

DISPLAY ADVERTISING

Casual	(\$7.72)	\$8.49	per cm
1500cm	(\$7.35)	\$8.09	
2500cm	(\$7.02)	\$7.72	
5000cm	(\$6.71)	\$7.38	
10000cm	(\$6.43)	\$7.08	
20000cm	(\$6.18)	\$6.79	

CLASSIFIED ADVERTISING

Lineage	(\$12.15)	\$13.36	first 3 lines,
	(\$4.01)	\$4.41	thereafter
Display	(\$8.36)	\$9.20	p.c.c.

EMPLOYMENT CLASSIFIED

Lineage	(\$12.15)	\$13.36	first 3 lines,
	(\$4.01)	\$4.41	thereafter
Display	(\$8.53)	\$9.38	p.c.c.

LOADINGS

Page 1	100%	Page 7	20%
Page 2	25%	Backpage . . .	40%
Page 3	45%	EGN	15%
Page 4	15%	RHP	20%
Page 5	30%	Specified . . .	15%
Page 6	15%	Other	15%

Colour loadings: Spot **25%**
Full **40%**

DEADLINES

General Display	Wed Noon	COMPLETED AD COPY
Features	Mon prior	Wed 4pm
Class Display	Fri 4pm	Fri 4pm
Class Lineage	Mon 9am	Mon 9am
Service Directory	Fri 4pm	Fri 4pm



(GST Exclusive rates shown in Red)