

Kununurra is a town at the frontier of the exciting East Kimberley and The Kimberley Echo covers an incredibly diverse area. From the grandeur of the mighty Ord River scheme and Lake Argyle with their elusive barramundi fishing spots, to the allure of the Argyle diamond mines and their world famous sparkling pink diamonds. It is also the gateway to the breath-taking Bungle Bungles and some of the most spectacular scenery in Australia. The East Kimberley has fast become a tourism hot spot having collected numerous tourism awards over the past 10 years with the world recently being invited to explore its vast ruggedness and natural wonders. Kununurra in home to 6,000 residents however the population explodes to nearly 15,000 during the May to October dry season. The Kimberley Echo provides a comprehensive weekly coverage of all the news, sport and entertainment along with lifestyle features, a fishing guide, trades and services, classifieds, a real estate section and more and is the only paper between Broome and Darwin across the Top End of Australia.



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DISTRIBUTION AREA

Kununurra, Wyndham, Halls Creek, Fitzroy Crossing, Argyle Diamond Mine, Derby, Broome, Port Hedland, Katherine, Darwin and numerous communities and mine sites throughout the Kimberley.

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