

# Electronic Delivery Specifications

Newspaper	Production Contact	Format Accepted		
		Quickcut	Websend	High Res. PDF* **Important - See Specs below**
Albany Advertiser	(08) 9892 8300			
Albany Extra	(08) 9892 8300			
Augusta Margaret River Times	(08) 9757 9222			
Broome Advertiser	(08) 9192 1061			
Bunbury Herald	(08) 9780 0800			
Bunbury South Western Times	(08) 9780 0800			
Busselton Dunsborough Times	(08) 9752 1422			
Countryman	(08) 9482 9700			
Geraldton Guardian	(08) 9956 1000			
Goldfields Express	(08) 9022 0555			
Great Southern Herald	(08) 9821 1100			
Harvey Reporter	(08) 9729 1268			
Kalgoorlie Miner	(08) 9022 0555			
Kimberley Echo	(08) 9169 1100			
Manjimup Bridgetown Times	(08) 9771 1065			
Midwest Times	(08) 9956 1000			
Narrogin Observer	(08) 9881 1005			
North West Telegraph	(08) 9173 5100			
Northern Guardian	(08) 9941 2222			
Pilbara News	(08) 9185 2666			
Sound Telegraph	(08) 9592 0200			
York Community Matters	(08) 9641 2410			

## Technical specifications check list

Below are some points to remember prior to saving your material as a PDF file.

- PDF's must be Adobe Acrobat **Version 1.3** when distilled.
- All placed elements **MUST** be CMYK or Grayscale.
- All placed elements must be a minimum of 200dpi.
- GCR is recommended with a Total Ink Density 240%.
- Black Ink Limit 90% and allow for 26% Dot Gain.
- Four colour white reverse type to be a minimum of 12pt.
- Single colour white reverse type to be a minimum of 7pt.
- All fonts **MUST** be embedded (includes base 14).
- Use only Postscript Type 1 fonts.
- True Type fonts ARE NOT RECOMMENDED.
- Screen Ruling is 100 Lines/inch.
- Turn off all colour management in Photoshop.
- If possible flight check your PDF using PitStop.

## General conditions

With electronic delivery, it is the responsibility of the supplier to generate a digital proof to the appropriate specifications for client approval. A similar proof will be generated by the relevant newspaper production centre for internal quality control checks. With portable media, the publisher takes no responsibility for incompatibility of file formats and, where necessary, reserves the right to substitute type fonts which may not match the advertiser's original specifications. Hard-copy proofs must accompany portable media. Return of disks/ cartridges is on request and at the advertiser's expense. Raw text and images for make-up may be transmitted via e-mail. Text must be saved unformatted with a .TXT extension, images in .JPEG format with halftones at 170dpi and 85 screen, and line art at 800dpi resolution.

**Email addresses are supplied on application. Please phone 08 9482 9700.**

**Tearsheets are available online.**