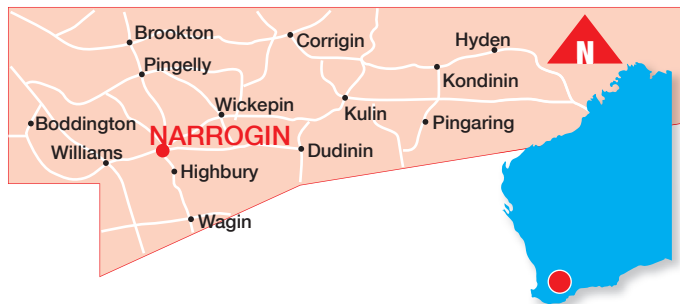


Having served the region for more than 100 years, the Narrogin Observer is a strong and established masthead providing a detailed coverage to more than 33 communities. Backed by solid readership, more than 2300 copies are distributed each week. The Narrogin Observer covers all aspects of news in the rural community, with sections such as farming, health and wellbeing, special features, country roads, social scene, television, real estate, motoring, classifieds, service directory advertising and sport. Ask about our very competitive 'Great Southern' package, which will extend your reach at minimum cost. Narrogin is situated 192kms south-east of Perth and is a major regional centre in the State's Upper Great Southern. Surrounded by a productive agricultural area, Narrogin and its hinterland support a regional population of more than 17,000 people. The major facets of this strong agricultural base are grain, sheep, cattle and pigs. Narrogin also provides a wide range of government, educational and health services and a diverse retail and business district along with recreation and leisure facilities. The region also supports industries such as manufacturing, timber and mining.



Shop 6, Church Square,
31 Fortune Street,
Narrogin WA 6312
Phone: **08 9482 9700**
Fax: **08 9482 9715**
Advertising Bookings:
westregionalsales@wanews.com.au
Advertising Copy:
wrscopy@wanews.com.au
Editorial:
news@narroginobserver.com.au

CIRCULATION
2,374



Published every Wednesday
Paid Sales

DISTRIBUTION AREA
Narrogin and the surrounding areas of Albany, Arthur River, Bannister, Boddington, Brookton, Bullaring, Bunbury, Corrigin, Cuballing, Darkan, Dudinin, Dumbleyung, Highbury, Hyden, Katanning, Kondinin, Kukerin, Kulin, Lake Grace, Newdegate, Pingaring, Pingelly, Popanyinning, Tincurru, Wagin, Wandering, Wickepin, Williams and Yealering.

ADVERTISING RATES AND INFORMATION

DISPLAY ADVERTISING

Casual	(\$6.28)	\$6.91 per cm
1500cm	(\$5.98)	\$6.58
2500cm	(\$5.71)	\$6.28
5000cm	(\$5.46)	\$6.01
10000cm	(\$5.23)	\$5.76
20000cm	(\$5.02)	\$5.53

CLASSIFIED ADVERTISING

Lineage	(\$16.35)	\$17.98	first 3 lines,
	(\$5.35)	\$5.89	thereafter
Display	(\$10.24)	\$11.26	p.c.c.

EMPLOYMENT CLASSIFIED

Lineage	(\$16.35)	\$17.98	first 3 lines,
	(\$5.35)	\$5.89	thereafter
Display	(\$10.89)	\$11.98	p.c.c.

LOADINGS

Page 1	.75%	Page 7	.25%
Page 2	.20%	Backpage	.50%
Page 3	.45%	EGN	.10%
Page 4	.30%	RHP	.10%
Page 5	.35%	Specified	.10%
Page 6	.20%	Other	.10%

Colour loadings: Spot **25%**
Full **40%**

DEADLINES

	BOOKINGS	COMPLETED AD COPY
Features	Wed 4pm	Thur Noon
General Display	Thu 1pm	Fri 4pm
Real Estate*	Thu 1pm	Fri Noon
Motoring*	Thu 1pm	Fri Noon
Real Estate & Motoring adverts are General Display sizing.		
Class Display	Mon 4pm	Mon 4pm
Service Directory	Mon Noon	Mon 4pm
Class Lineage	Mon 4pm	Mon 4pm



(GST Exclusive rates shown in Red)