



Pilbara News is an outstanding local community newspaper which is growing as fast as the region it serves.

A free publication, it reaches the vital inland mining towns and the progressive infrastructure hubs of Karratha, Dampier, Wickham, Tom Price, Paraburdoo, Point Samson and Onslow.

Karratha is the regional centre with modern administrative, commercial, industrial and residential infrastructure. It boasts an international-standard airport, large shopping centre, cultural centre and tertiary college, hospital, restaurants, and cinema complex.

The nearby North West Shelf Natural gas plant is part of the biggest resource project in Australia. Natural gas from offshore platforms is liquefied at the Burrup Peninsula facility for export to Japan.

On-going expansion plans ensure the region's prosperity. Karratha is also the gateway to burgeoning Pilbara tourism product which boasts the magnificent Dampier Archipelago, and the Burrup Peninsula – the world's most prolific Aboriginal rock engraving gallery with more than 10,000 identified Aboriginal art-sites.

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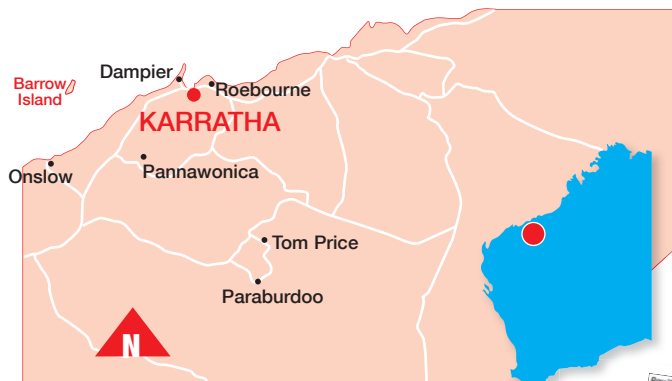
SPECIAL PUBLICATIONS

2012 Pilbara Tide Book - December 2011

Distributed with North West outlets
Circulation 10,000
Size A5 Magazine - Full Col
Booking deadline 6 weeks prior

2012 The FeNaCING Festival

Distributed with North West outlets
Circulation 10,000
Size A4 Glossy Magazine
Booking deadline 6 weeks prior



CIRCULATION
9,840



Published every Wednesday
Free to households & most businesses

DISTRIBUTION AREA

Karratha,
Roebourne,
Dampier, Tom
Price, Onslow,
Paraburdoo,
Pannawonica,
Point Samson,
Wickham.

ADVERTISING RATES AND INFORMATION

DISPLAY ADVERTISING

Casual	(\$6.96)	\$7.66	per cm
1500cm	(\$6.63)	\$7.29	
2500cm	(\$6.33)	\$6.96	
5000cm	(\$6.05)	\$6.66	
10000cm	(\$5.80)	\$6.38	
20000cm	(\$5.57)	\$6.12	

CLASSIFIED ADVERTISING

Lineage	(\$12.97)	\$14.27	first 3 lines,
	(\$4.47)	\$4.92	thereafter
Display	(\$9.34)	\$10.27	p.c.c.

EMPLOYMENT CLASSIFIED

Lineage	(\$12.97)	\$14.27	first 3 lines,
	(\$4.47)	\$4.92	thereafter
Display	(\$9.90)	\$10.89	p.c.c.

(GST Exclusive rates shown in Red)

LOADINGS

Page 1	100%	Page 7	20%
Page 2	25%	Backpage	40%
Page 3	45%	EGN	15%
Page 4	15%	RHP	20%
Page 5	30%	Specified	15%
Page 6	15%	Other	15%

Colour loadings: Spot 25%
Full 40%

DEADLINES

General Display	Wed 4pm	COMPLETED AD COPY Fri Noon
Features	2 weeks prior	2 weeks prior
Class Display	Fri Noon	Fri Noon
Class Lineage	Fri Noon	Fri Noon
Service Directory	Wed 4pm	Fri Noon
Real Estate Pages	Wed 4pm	Thurs 5pm
Real Estate adverts are General Display sizing.		

