



The York and Districts Community Matters is a tabloid newspaper published the first week of every month.

Delivered free to York residences, post office and road side mail boxes. Also delivered free to all post boxes in Northam and Beverley, and street addresses in Quairading and Cunderdin. The newspaper is also available from various distribution points in all of the above towns plus Meckering, Bakers Hill, Clackline and The Lakes.

The heart of the distribution area is the Avon Valley, a rich agricultural area just east of Perth. Usually, this region receives a regular winter rainfall making it a prime area for cereal crops, lamb and wool production.

Northam is a thriving town on the Great Eastern Highway that is also home to a major Defence training facility. York, one of Western Australia's most historic towns, is a major tourist attraction situated on the Avon River in a beautiful valley. York and its surrounding towns are in Western Australia's agricultural heartland.

The Old Fire Station
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CIRCULATION

7,000

Published first Friday
of the month



DISTRIBUTION AREA

Distributed free to York,
Northam, Beverley,
Quairading, Cunderdin.
And available in
Meckering, Bakers Hill,
Clackline, The Lakes,
Wubin and Dalwalinui



ADVERTISING RATES AND INFORMATION

DISPLAY ADVERTISING

Casual	(\$7.10)	\$7.81	per cm
1500cm	(\$6.76)	\$7.44	
2500cm	(\$6.45)	\$7.10	
5000cm	(\$6.17)	\$6.79	
10000cm	(\$5.92)	\$6.51	
20000cm	(\$5.68)	\$6.25	

CLASSIFIED ADVERTISING

Lineage	(\$6.14)	\$6.75	first 3 lines,
	(\$1.24)	\$1.36	thereafter
Display	(\$7.31)	\$8.04	p.c.c.

EMPLOYMENT CLASSIFIED

Lineage	(\$6.14)	\$6.75	first 3 lines,
	(\$1.24)	\$1.36	thereafter
Display	(\$7.45)	\$8.20	p.c.c.

LOADINGS

Page 1	100%	Page 7	20%
Page 2	25%	Backpage	40%
Page 3	45%	EGN	15%
Page 4	15%	RHP	20%
Page 5	30%	Specified	15%
Page 6	15%	Other	15%

Colour loadings: Spot 25%
Full 40%

DEADLINES

General Display	Last Wed of the month	COMPLETED AD COPY
Class Display	Last Wed of the month	
Class Lineage	Last Wed of the month	



(GST Exclusive rates shown in Red)